



FOR CLERK USE ONLY

City Council

Item No. 7

## CITY COUNCIL AGENDA FACT SHEET

Redevelopment Agency

Department

Apr 6, 2010

Requested Date

**1. Request:**

Council Approval

Information Only/  
Presentation

Other (specify)



Hearing

**2. Requested Action:**

Callexico Business Improvement District request to waive parking meter fees and 2 hour parking during the 2nd Annual Car Show Event to be held on Sunday April 25, 2010.

**3. Fiscal Impact:**

Revenue:

Increase



Source:

Parking meters and fines

Decrease



Amount:

\$

Cost:

Increase



Source:

Decrease



Amount:

\$

Does Not Apply

**4. Reviewed By:**

Finance Dept. on

By:

Comments:

City Attorney on

By:

Comments:

*Note: Back up must be submitted along with this form. Deadline is 5:00 p.m., 2 Fridays before the scheduled meeting date.*

**CLERK USE ONLY:**

CITY COUNCIL DATE:

Action



Filing



Consent



Presentation



Hearing



Other(specify)



Reviewed by: City Clerk

City Manager

Date

Date

# **CITY OF CALEXICO/ REDEVELOPMENT AGENCY AGENDA REPORT**

**SUBJECT:** Request by Calexico Business Improvement District to allow free parking for the 2nd Annual Car Show event, April 25, 2010.

**AGENDA DATE:** April 6, 2010

**PREPARED BY:** Rosalind Guerrero, RED Director 

**APPROVED FOR AGENDA:** Victor Carrillo, City Manager/RDA Ex. Director

**RECOMMENDATION:** Provide Direction

**FISCAL IMPACT:** \$2,000 - \$2,500

**BACKGROUND INFORMATION: (Prior action/information)**

The Calexico Business Improvement District(CBID) is hosting a car show event that will draw about 6,000 aficionados to the City of Calexico. Several car clubs from Imperial County, Yuma, Coachella and San Diego areas will participate. The CBID is expecting about 200 cars to be registered for the car show competition. The Car Show event will be held on 2<sup>nd</sup> street between Heber and Rockwood. The CBID is requesting free parking for the day.

**RECOMMENDATION**  
Staff requests direction

Agenda Item No. \_\_\_\_

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